



SYNERGY
FOOD SALES

SEPTEMBER
2025

SYNERGY FOOD SALES SCHOOL FOOD NEWS

ISSUE NO. 25



★ New Lines For SY 25-26

- Granny B's Cookies
- Michelina's
- Solely Foods

Find Us At:

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WELCOME BACK!!!

As the school bells ring and cafeterias across the Midwest buzz with activity, we at Synergy Food Sales want to extend a warm welcome back. We hope you had a restful and rejuvenating summer break with family and friends.

The dedication and commitment you show to providing nutritious and delicious meals are truly the fuel that powers our students' success. Your passion makes a real difference in the lives of children every single day, and for that, we want to express our sincerest gratitude. Your partnership is vital to us, and we are grateful for your continued support of **Synergy Food Sales**.

This new school year promises fresh opportunities, and our team has been working hard all summer to be an even better asset for you. In this issue, you'll find:

A Wealth of K-12 Information

Our latest newsletter is packed with valuable resources tailored specifically for K-12 foodservice operations. We'll cover important updates on USDA programs, menu planning strategies, and insights into the latest trends in school nutrition.

Exciting New Products

We're excited to introduce you to some brand-new products designed to meet both student cravings and nutritional guidelines. From delicious entrées to new breakfast and snack options, we have solutions to help you add variety and excitement to your menu.

Connect with New Industry Professionals

Stay in the loop with what's happening across the industry. In this issue, we will introduce you to some new faces and partners who can provide expertise and support for your school district.

Test Your Food Knowledge with Our K-12 Trivia!

Ready for a little brain-teaser? Challenge yourself with our end-of-newsletter trivia section. Answer all the questions correctly for a chance to win a special prize from *Synergy Food Sales* sponsored by **Hormel Foods/Jennie-O!**

Thank you again for your hard work and for being a valued partner. We are honored to be a part of your mission and are looking forward to a successful and rewarding school year together.

Sincerely,

The Synergy Food Sales Team

Upcoming events.

FALL
2025

SEPT
26

**HEART OF AMERICA
LUNCH & LEARN 1**

Friday, September 26

OCT
4

SNA-KS FOOD SHOW

Saturday, October 4

OCT
8

**KOHL WHOLESALE
FOOD SHOW**

Wednesday, October 8

OCT
9

**NEBRASKA
COMMODITY SHOW**

Thursday, October 9

OCT
13-17

**NATIONAL SCHOOL
LUNCH WEEK**

October, 13-17

OCT
17

**ILLINOIS SNA FOOD
SHOW**

Friday, October 17

OCT
31

HALLOWEEN

Friday, October 31

NOV
4

ELECTION DAY

Tuesday, November 4

NOV
8

**MO-SNA FOOD
SHOW**

Saturday, November 8

NOV
21

**HEART OF AMERICA
LUNCH & LEARN 2**

Friday, September 26

NOV
11

VETERAN'S DAY

Tuesday, November 11

NOV
27

THANKSGIVING

Thursday, November 27

NOV
28

BLACK FRIDAY

Friday, November 28

DEC
11

**SFNDA 2ND GENERAL
MEETING**

Thursday, December 11

DEC
25

CHRISTMAS DAY

Thursday, December 25

DEC
31

NEW YEAR'S EVE

Wednesday, December 31



COMMODITY CORNER WITH KRISTINE BRIDGEMAN (SYNERGY COMMODITY QUEEN)

01.

Future Fee-For-Service Orders

Did you know that together we can change the future? Future Fee For Service (FFS) orders that is. No one's crystal ball is 100% accurate (or if it is you wouldn't be working). If you find you need more cases or less cases or a different item from a particular Synergy processor, call me. I am about 2 months ahead of your delivery schedule, but we can usually adjust.



02.

NOI Distributor Assignments

Make sure your Net Off Invoice (NOI) banks are assigned to the correct distributor. There are two programs processors use to keep track of your NOI usage. Processor Link or K-12 Foodservice. If you don't want to create your own sign on for these at least read the monthly or quarterly reports sent to you by myself or your distributor.



03.

NOI Lb. Usage Updates

I send out NOI bank updates quarterly and some distributors send them monthly. Please review them & let me know if you have any questions. (I like questions. 😊)



04.

NOI Product Selection

If you plan to use the NOI program, your distributor should provide you with a list of eligible items they are willing to stock as part of your procurement. Remember you can utilize the dollars in your bank for any eligible item from that processor as long as your distributor will stock it for you.



05.

Excess Commodity Lbs.

Running out of commodity products? Ask us if there is any excess that can be transfer to you by the State. For example; Sometimes DESE needs 3/4th of a truck of chicken to fill everyone's orders. They might order a full truck so they end up with 1/4th as excess to be shared for those who can use it. It's not always there so don't count on it but always ask.



06.

Do You Have Excess Commodity Lbs?

If you find your crystal ball was cloudy, and you will not be able to use all the entitlement you allocated to a processor, call & offer it back so others might use it. Maybe your kids decided they don't want product X this year but can't get enough of product Y. We might know of a school who's kids only want X and can't stand Y.



I wanted to share some tips & tricks some people might not know about. These are small ways we try to assist you in utilizing your commodity budget.

I like the title coordinator because that's what I will try to do for you. Synergy currently represents 13 different commodity processors, each with their own personalities, but you can handle them all with 1 phone call or email to us here at Synergy.

As many can attest, I like questions, I like talking, I like helping & I like what you do to take care of our kids. Don't ask me for cooking tips because that's not my gift but keeping data sorted out on spreadsheets & finding a way to stretch a dollar, those I excel at. (Pun intended) 😊



ILLINOIS STATE BOARD OF EDUCATION

ILLINOIS STATE BOARD OF EDUCATION FOOD DISTRIBUTION PROGRAM

ADDITIONAL FOOD DISTRIBUTION PROGRAMS FUNDS AVAILABLE!!

BE SURE TO SPEND YOUR PAL FUNDS NO LATER THAN SEPT. 10

ON AUG. 15, THE U.S. DEPARTMENT OF AGRICULTURE FINALIZED THE PAL FACTOR AT \$0.45 FOR SCHOOL YEAR 2025-26, WHICH IS AN INCREASE FROM THE ESTIMATED PAL FACTOR OF \$0.40 USED DURING THE ILLINOIS STATE BOARD OF EDUCATION'S ANNUAL ORDER PERIOD FOR THE FOOD DISTRIBUTION PROGRAM.

AS A RESULT, BEGINNING PAL BALANCES IN THE ILLINOIS COMMODITY SYSTEM (ICS) HAVE BEEN UPDATED AND HAVE INCREASED FOR ALL SCHOOL DISTRICTS. PLEASE SPEND YOUR ADDITIONAL FUNDS NOW! ADDITIONAL REQUESTS ARE DUE BY SEPT. 10, 2025. SPENDING OPTIONS INCLUDE:

DOD FRESH (EMAIL PAULA WILLIAMS AT PAWILLIA@ISBE.NET TO HAVE FUNDS ADDED.)

DIVERSIONS TO PROCESSORS (SELECT ITEMS AVAILABLE IN FULL TRUCKLOAD QUANTITIES ONLY. SEE DETAILS AND THE LIST IN ICS. EMAIL PAWILLIA@ISBE.NET TO REQUEST DIVERSIONS TO PROCESSORS.)

USDA FOODS (SELECT ITEMS ONLY; PLEASE SEE THE LIST OF FOODS AVAILABLE BY LOGGING IN TO ICS.)

YOU CAN INCREASE YOUR USDA FOODS REQUESTS ON YOUR OWN. IN ICS, ON THE 2026 ANNUAL ORDER FORM, FOLLOW STEP 6 OF THE [ICS INSTRUCTIONS](#). PLEASE NOTE THAT SOME ITEMS, EVEN

THOUGH THEY APPEAR ON THE ANNUAL ORDER FORM, CAN NO LONGER BE ORDERED WITH USDA. REVIEW THE LIST OF AVAILABLE ITEMS IN ICS.

THE PAL FACTOR IS USED IN THE CALCULATION OF EACH SCHOOL DISTRICT'S FOOD DISTRIBUTION PROGRAM PLANNED ASSISTANCE LEVEL (PAL). THE PAL FACTOR IS MULTIPLIED BY THE LUNCH MEAL COUNTS FROM THE PRIOR SCHOOL YEAR.

VISIT THE [FOOD DISTRIBUTION PROGRAM WEBPAGE](#) OR REVIEW THE [SCHOOL NUTRITION PROGRAMS ADMINISTRATIVE HANDBOOK](#) (SECTION O) FOR MORE INFORMATION. YOU CAN SEND QUESTIONS TO FDP@ISBE.NET OR CALL (217) 782-2491.





ALPHA SUPREME

**Clean Label
Skinny Crust
Pizza in Cheese,
Pepperoni, Mega
Meat & Taco**



**NEW
CLASSIC CRUST
WITH
SIGNATURE
SAUCE
Uncured Pepperoni,
Cheese and Scratch
Simple**



**Personal
Pizzas in
Cheese and
Pepperoni**



www.alphafoodsco.com





Amazing Fruit PRODUCTS - US

Be ready for ANYTHING



Flavor-Infused Raisins
Smart+Snack approved



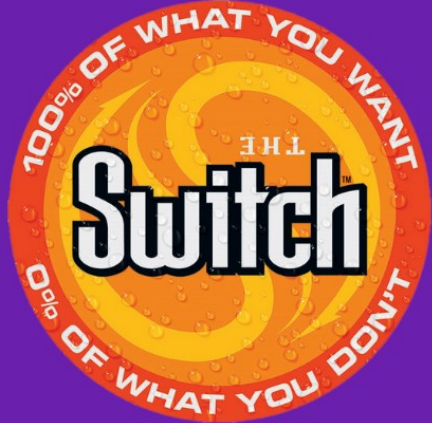
Kickin' Kernels

sunflower seeds
Smart+Snack approved



Dried Fruit
Smart+Snack approved





Back in an 8oz can!!

Already in Stock*



**Place your
Switch orders
today!**

100% Juice

**Great for ala carte
and vending**

**Smart Snack compliant at
all grade levels**

***Contact your Distributor, Broker or Apple & Eve Regional to obtain stocking codes**

SCHOOL FOODSERVICE CHEESE PIZZA BITES®

Our Pizza Bites® are formulated to meet or exceed the Child Nutrition Meal Pattern Requirements.

8 BITE SUGGESTED SERVING-SIZE PROVIDES:

- 2 oz. grains
- 2 oz. meat/meat alternative

Adjustable
serving sizes
with options
for Breakfast
& Lunch!

- ✓ 100% Mozzarella Cheese
- ✓ Meets Whole-Grain Rich Criteria
- ✓ Reduced Sodium Level Option
- ✓ 15g Protein/Serving
- ✓ 0 Trans Fat
- ✓ NO Artificial Flavors or
- ✓ Synthetic Colors
- ✓ NO Added MSG or Preservatives
- ✓ Good Source of Calcium, Iron & Vitamin C



**CP Foods
North America**
Global Leader in Frozen Foods Manufacturing

Reduced Sodium & Fat Cheese FOR YOUR K-12 MENU

Meeting the lower sodium targets of the school nutrition standards doesn't mean you have to sacrifice taste! Bongards offers a variety of protein-packed, calcium-rich cheeses that contain less fat and sodium than regular cheese. Provide your students a healthier meal without sacrificing the delicious cheesy flavor they love!

- ★ 30-50% reduction in fat and/or sodium
- ★ Helps meet school nutrition requirements
- ★ Gluten free and rBST free
- ★ Free from artificial colors and dyes
- ★ Made using our farmer-owners' milk
- ★ A great value for your commodity dollars!



PRODUCT CODE	PRODUCT DESCRIPTION	MMA	SERVING SIZE	TOTAL FAT (g)	SODIUM (mg)	CAL. (g)	PROTEIN (g)	COMMODITY # PER CASE	PACK SIZE	NET WEIGHT (Lbs)	SHELF LIFE (Days)
110541	Red. Fat (30%)/Sod. (30%) Yellow American – 160H	1	2 Slices	6	280	80	7	15.41	4/5#	20	365
111321	Red. Fat (50%) Yellow American – 160H	1	2 Slices	4.5	440	70	6	22.53	6/5#	30	365
111331	Red. Fat (50%)/Sod. (50%) Yellow American – 160H	1	2 Slices	4.5	190	70	7	23.40	6/5#	30	365
111351	Red. Fat (30%)/Sod. (30%) Yellow American – 160H	1	2 Slices	6	280	80	7	23.17	6/5#	30	365
111431	Red. Fat (50%)/Sod. (30%) White American – 160H	1	2 Slices	4.5	290	70	5	23.17	6/5#	30	365
114421	Red. Fat (33%) Past. Blended Yellow Cheddar – 160P	1	2 Slices	6	220	80	7	20.00	4/5#	20	365
752491	Red. Fat (33%) Yellow Cheddar – 48 S05	1	2 Slices	6	180	90	8	12.00	8/1.5#	12	180
755711	Red. Fat (33%) Yellow Cheddar Feather Shred	1	1 oz	6	210	90	8	20.00	4/5#	20	180
775821	Super Melt™ RF (30%)/RS (30%) Yel. American Shred	1	1 oz	6	250	90	6	15.38	4/5#	20	180
402921	Red. Fat (33%) Cheddar Cheese Sticks	1	1 oz	6	180	90	8	10.50	168/1oz	10.50	180
402941	Red. Fat (33%) Marble Cheese Sticks	1	1 oz	6	180	90	8	10.50	168/1oz	10.50	180



Jill Ponder
 Director of Sales – K12
 Jill.Ponder@Bongards.com
 952-277-5582

For more information, visit
K12.Bongards.com



**BUY AMERICAN -
SELECT 100% JUICE!**





Order SideKicks Celebrations Seasonal Items Before It's Too Late!

100% Fruit Juice • Credits as a 1/2 cup Fruit • Unique Smooth-Frozen Texture



 **Eeek!**

Available for Fall Only!

- Orange and Cream Flavor
- Enjoy a spooktacular option for Halloween and fall months



 **Jolly!**

Available for Winter Only!

- Frosted Berry Flavor
- Add holiday cheer to winter festivities



 **Be Mine!**

Available for Winter Only!

- Strawberry and Cream Flavor
- The perfect way to say "Be Mine" on Valentine's Day



 **Bloom!**

Available for Spring Only!

- Watermelon and Lemonade Flavor
- Brighten your menu this spring



 **Hooray!**

Available Year-Round!

- Banana and Cherry Flavor
- Celebrate everyday occasions like birthdays, last day of school, and more



 **Stars & Stripes!**

Available Year-Round!

- Cherry and Lemon Flavor
- Celebrate everyday occasions including patriotic holidays, themed lunches, and more

LIMITED TIME ONLY

CHERRY & ORANGE IRISH SODA BREAD

Ingredients: Yield: 1 loaf- 16 servings

½ cup Whole Wheat Flour	1 ½ cups Buttermilk
3 ½ cups All-Purpose Flour	1 Large Egg
½ cup Sugar	2 tbsp Orange Zest
1 tsp Baking Powder	(about 1 large orange)
1 ½ tsp Baking Soda	1 cup Dried Tart
1 tsp Salt	Montmorency Cherries
5 tbsp Unsalted Butter	

(cut into cubes and kept cold)

Directions: Preheat oven to 375°F. In electric mixer bowl, **COMBINE** whole wheat flour, all-purpose flour, sugar, baking powder, baking soda, and salt. **MIX** for 30 seconds until evenly combined. **ADD** the cubed butter and mix on medium-low speed until butter is worked into flour mixture with pieces the size of a pea or smaller. **ADD** orange zest and dried cherries to the dry ingredients. In a large measuring cup, **WHISK** together the buttermilk and egg. With the mixer on medium speed, pour the wet mixture into the dry ingredients and mix until just combined with a few dry crumbs. **KNEAD** the dough slightly to make sure all ingredients are combined. **FORM** into a round boule, shaped on a parchment-lined baking sheet. Using a sharp knife, make a large X slash across the top. **BAKE** in preheated oven until deep golden brown on top and bottom, 35-40 minutes. Remove from oven and cool at least 15 minutes before slicing.

Nutrition Facts 1 Serving: Calories 271kcal, Carbohydrates 306g, Protein 4.5g, Fat 5.1g, Saturated Fat 2.8g, Polyunsaturated Fat 0.4g, Monounsaturated Fat 1.4g, Trans Fat 0g, Cholesterol 23.7mg, Sodium 294.1mg, Potassium 149mg, Fiber 1.8g, Sugar 12.6g, Vitamin A 46.5 IU, Vitamin C 1mg, Calcium 63.9mg, Iron 1.6mg



CHERRY OVERNIGHT OATS

Ingredients:

Yield: 400 servings

200 cups Old Fashioned Oats
 25 cups Chia Seeds
 4 tbsp of Fine Sea Salt
 1 cup Ground Cinnamon
 2 cups Vanilla Extract
 25 cups Maple Syrup
 50 cups (19 lbs) Dried Tart Montmorency Cherries
 250 cups (15.625 gallons) Milk
 Dollop of Yogurt (optional)

Directions: In a large bowl, combine all ingredients. Cover and refrigerate overnight (a minimum of 5 hours). Serve cold with a dollop of yogurt.

Nutrition Facts 1 Serving: Calories 342kcal, Carbohydrates 69g, Protein 9g, Fat 8g, Sodium 215mg, Sugar 21g



CHERRY BBQ SAUCE

Ingredients:

Yield: about 75 cups - 400 servings

25 cups (9.5 lbs) Dried Tart Montmorency Cherries
 25 cups (200 fl oz) Orange Juice
 50 cups (400 oz) Barbecue Sauce

Directions: In a large pot combine dried cherries and orange juice. Bring to a simmer, cover and cook over low until plump. Cool slightly, then puree until smooth. Transfer to a bowl, add BBQ sauce, and mix well.

Nutrition Facts Serv. size: 1.5oz, Calories 80, Carbohydrates 19g, Cholesterol 0mg, Fat 0g, Sodium 20mg, Sugar 16g (Incl. 2g Added Sugars), Protein 0g, Potassium 50mg



Dave's Baking

School Inspired Uses and Recipes



Corn Star used
as a Crouton
in a
Southwest Salad

Cornmeal Super Star

- Smart Snack approved
- Item #150
- 1.65oz / 1 grain
- 128 per case



Corn Star paired
with Chili on
Lunch menu

Twin Bar

- Item #WG1001
- 2.65oz / 2 grain
- 72 per case



Twin Bars used as Dunkers
in a Yogurt Parfait

*New Low Added Sugar
Breakfast Bars Available
in Apple or Blueberry*

Count as 2g and ½ cup off fruit !!

New Strawberry 2g Muffin





GOLD CREEK[®]

**NEW
ITEMS**



#792409

**WG Whole Muscle
Spicy Dill Breast
Chunks**



#792435

**WG Whole Muscle
SWICY Sweet Heat
Fillet**



#791828

**Fully Cooked
Chicken Sausage
Patty**



#791868

**Fully Cooked WG
Sausage Cruncher
Stick**



Holiday Cookies!

PRE-ORDER TODAY!

Peanut and Tree Nut Free Facility

• Whole Grain Rich •

Smart Snack Compliant

• Several Colors and Cookies Available

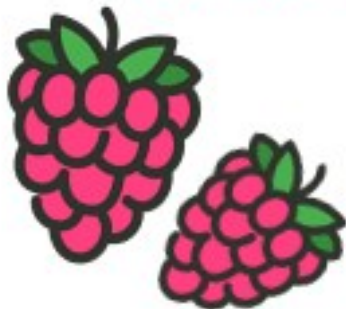


KOSHER DAIRY CERTIFIED



RASPBERRY SWIRL ROLL

MADE WITH 100% NATURAL
RASPBERRIES FROM THE
PACIFIC NORTHWEST



378IW
36/2.7 oz



0378IW
36/2.5 oz



2G EQ



Zero artificial colors or flavors
Made in a nut & sesame free facility

HADLEYFARMS.COM



IT IS RECOMMENDED THAT KIDS EAT
**2 SERVINGS OF
SEAFOOD A WEEK**



26204
WHOLE GRAIN BREADED
POLLOCK BITES .5 oz



53989
WHOLE GRAIN CORN MEAL BREADED
ALASKA POLLOCK FRIES 1.25 oz



CLASSIC
WHOLE GRAIN POTATO CRUNCH
ALASKA POLLOCK MUGGET 1 oz



DO SEAFOOD FEARLESSLY™

Source: U.S. FDA, Dietary Guidelines

highlinerfoodservice.com

THE POSSIBILITIES OF PROTEINS

Jennie-O

Here are some ways to help you make the most of JENNIE-O® Turkey and Hormel Foods proteins to create an amazing breakfast menu:

- ▶ **Breakfast sandwiches** using bagels, biscuits or English muffins are an easy and popular application. Or try using a protein atop pancakes or waffles with syrup.
- ▶ **Breakfast AND pizza?** What could be better? Use traditional sausage crumbles or spicy chorizo to create an irresistible school meal.
- ▶ **Bowls** are incredibly popular, so why not add a breakfast version? Create with diced potatoes or sweet potatoes and customize with any variety of protein.
- ▶ For easy breakfast on the go, add **SKIPPY® Peanut Butter Packets** along with fruit and milk. (1 packet = 1mt/mt alt.)

THE PRODUCTS THAT MAKE THE GOOD MORNING

These high-quality protein options can help make a delicious, student-loved breakfast menu:

TURKEY OPTIONS:

JENNIE-O® Turkey Canadian Ham, Sliced, #119356

JENNIE-O® Turkey Sausage Patty, #613203

JENNIE-O® Turkey Sausage Link, #614003

JENNIE-O® All Natural* Turkey Sausage Patty, #613810

JENNIE-O® Turkey Bacon, #271106

NEW! JENNIE-O® Turkey Chorizo Combo Bar, #136296

NEW! JENNIE-O® All Natural* Sweet Heat Turkey Sausage Patty, #138092

NEW! JENNIE-O® All Natural* White Turkey Sausage Patty, #138091

HORMEL® Turkey Sausage Patty, #56613

NON-TURKEY OPTIONS:

BREAKFAST COMBOS® Ham, Egg & Cheese Bar, #41902

BREAKFAST COMBOS® Sausage, Egg & Cheese Bar, #08583

SPECIAL RECIPE® Pork Sausage #30647

SPECIAL RECIPE® All Natural* Halal Chicken Link, #137341

SPECIAL RECIPE® Chicken Sausage Patty, #69976

SKIPPY® Creamy Peanut Butter Packets, #114731

SKIPPY® Natural Peanut Butter Spread Packets, #114734

We also offer JENNIE-O® bags, sandwich wrappers and foils for in-classroom and on-the-go applications.

*Minimally processed and contains no artificial ingredients.

TIME TO TAKE BREAKFAST BEYOND

Contact your Jennie-O or Hormel Foods sales representative for more information.
Amanda Harvey-ajharvey@hormel.com
314.503.0271



FOODSERVICE

THE RECIPES THEY'LL RAVE ABOUT

From Walking Breakfast Tacos to Maple Butter Sausage Breakfast Sandwiches, check out some delicious menu ideas that are easy to make and exciting to eat. Scan the code and create away.



Transform your USDA Foods into *crave-worthy* meals with **J.T.M.**[®]

WHEN QUALITY AND CRAVE-ABILITY COUNT, TURN TO J.T.M.

For over 30 years, J.T.M. has been transforming USDA Foods into fully prepared, scratch-quality menu solutions. We take pride in providing you with products that deliver menu versatility, labor savings, and the nutritional benefits that are important to your program.

Cheese Sauces:
approximately
50% less sodium
than original
products.



Mac & Cheese:
approximately
25% less sodium
than original
products.



LEVEL II, REDUCED SODIUM CHEESE PRODUCTS

Our Reduced-Sodium Cheese Sauces and Mac & Cheese products make it simple to serve up student favorites without sacrificing quality or taste. Crafted with all the things you love, like real cheddar cheese and whole-grain rich pasta, and without the things you don't, like phosphates and artificial flavors.



NEW SEASONED SLICED BEEF STEAK

Our Seasoned, Sliced Beef Steak is the perfect foundation for recipes from around the world. Try pairing it with one of our signature sauces to create cheesesteak sandwiches, gyros, ramen bowls, rice bowls, tacos, quesadillas, flat breads, salads, and so much more.



NEW & IMPROVED BEEF PATTIES

J.T.M.'s entire line of Beef Patties just got a makeover! Our new cooking process results in better flavor, texture, and overall appeal. They have a hand made appearance and a juicy bite. Try them today to see and taste for yourself.

To request samples or for more information, please contact:

Dave Hackman | davehackman@jtmfoodgroup.com | (513) 503-6047

Tom Hoenig | tom@synergyfoodsales.com | (636) 329-0700

John Pickert | john@synergyfoodsales.com | (816) 525-7800

Andy Dudenhoeffer | andyd@fairmarketinc.com | (573) 690-5026





Tamales

"See The Difference -
Taste Our Success"®



99750
Two Cheese &
Green Chile
Tamale

99760
Chicken,
Salsa Verde & Cheese
Tamale

99770
Shredded Beef,
Salsa Roja & Cheese
Tamale

99780
Shredded Pork,
Salsa Roja & Cheese
Tamale

- CN Labeled
- Gluten Free
- Available Commodity Processed
- Synthetic Husk (Eco-Friendly)



Product Stock Code	Product Description & Meat/Meat Alternate/OZ EQV Grains	Size Ounce	Cases Per Case	Calories	Sodium (mg)	% Calories From Fat	% Calories From Sat Fat	% Sugar	Notes
LOS CABOS BRAND TAMALES - CN W/PAPER HUSK BULK PACKED									
99740	Shredded Beef, Salsa Roja & Cheese Tamale 1/1 PFS	3.45	72	205.23	383.94	42.84%	20.22%	1.22%	
99750	Two Cheese & Green Chile Tamale 2/2	5.10	60	344.53	711.45	47.05%	24.74%	1.09%	
99760	Chicken, Salsa Verde & Cheese Tamale 2/2	5.75	60	308.56	621.86	40.13%	19.05%	0.85%	
99770	Shredded Beef, Salsa Roja & Cheese Tamale 2/2	5.75	60	342.05	639.90	42.86%	20.21%	1.22%	
99780	Shredded Pork, Salsa Roja & Cheese Tamale 2/2 PFS	5.75	60	331.54	606.16	41.91%	19.33%	1.23%	
LOS CABOS BRAND TAMALES - CN W/PAPER HUSK IW PREPRINTED OVENABLE FILM									
98750	Two Cheese & Green Chile Tamale 2/2	5.10	60	344.53	711.45	47.05%	24.74%	1.09%	
98760	Chicken, Salsa Verde & Cheese Tamale 2/2	5.75	60	308.56	621.86	40.13%	19.05%	0.85%	
98770	Shredded Beef, Salsa Roja & Cheese Tamale 2/2	5.75	60	342.05	639.90	42.86%	20.21%	1.22%	
98780	Shredded Pork, Salsa Roja & Cheese Tamale 2/2 PFS	5.75	60	331.54	606.16	41.91%	19.33%	1.23%	

Micks
FAMOUS

BAR-B-Q

Nashville, TN

**Signature
"Carolina Style"
Pulled Pork BBQ
#23451**

**Traditional Pull Pork
BBQ (Red Sauce,
Lower Sodium)
#23462**

**Semi-Dry Pulled
Pork BBQ
#23453**

**Traditional Pulled
Pork BBQ
#23452**



New! Naturally Balanced™ BBQ Sauce

- Delicious & Nutritious -



Look for the Leaf

Naturally Balanced™

Better Nutrition Made Simple™

- Tomato Puree FIRST ingredient
- Made with Sugar / No HFCS
- Enhanced Low Sodium Formula = 75% Less Than Other Leading Brands
- 65mg / 1oz serving
- Made without Artificial Caramel Color Options
- Great Taste
- Commodity Processing Discounts Available



Texas BBQ Totchos

*Free pump available to order: RedGoldKetchupDispensers.com/Shop/pump with discount code: BBQPUMP

RED GOLD. Nutritionally Enhanced™

Plant-Based Protein

Pasta Sauce

BOLOGNESE STYLE

Available November 2024

made with **PEA PROTEIN**



Nutritionally Enhanced™

- ✓ Reimbursable Meal Option
- ✓ 1 Cup Serving = 2 oz. Meat Alternate + 1¼ Cup Red/Orange Vegetable
- ✓ Unique Enhanced Low Sodium Formula: 1 Cup Serving = 420mg of Sodium
- ✓ Great Taste
- ✓ Commodity Processing Discounts Available on Tomato Paste
- ✓ Shelf Stable for 30 months

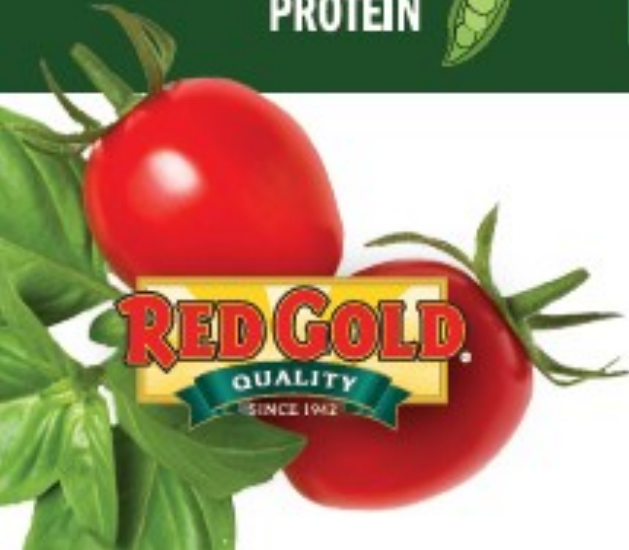
14g PROTEIN per 1 cup

Look for the Leaf

Nutritionally Enhanced™



Red Gold Foodservice Products



RED GOLD
QUALITY
SINCE 1942



LOCALLY GROWN
QUALITY APPLES
SINCE 1992

APPLES THAT ARE
**ACTUALLY
EATEN,**
NOT JUST SERVED

-  Packaged Apple Slices Fresh from the Orchard
-  Gluten and Nut-Free
-  Non-browning slices without compromising taste

Scan to view our full product line!



-  **21-DAY USE BY DATE**
-  **SLICED TO ORDER TO GUARANTEE FRESHNESS AND CUSTOMER SATISFACTION.**
-  **USE ORGANIC NATURESEAL TO STABILIZE THE APPLE SLICES.**
-  **NOI DRAWDOWN USES 100% COMMODITY APPLES**
-  **\$0.035 BETTER NOI REBATE PER SERVING BETTER THAN OUR COMPETITORS.**





NO Allergens, No Stress.

Food allergies are serious - and we're serious about preventing them.

That's why Rockin'ola is:

- Free from the top 9 allergens*
- Produced in a dedicated allergen-safe facility
- Clearly labeled for easy serving

Our snacks are designed to take the pressure off your team while still delivering on taste and nutrition. Want to learn more about our allergen protocol or get support for your safety needs? Reach out to our team to learn more!

*PRO Protein contains SOY.



CHRISTIAN FAUSER | National Sales Manager
chris@tarrierfoods.com
901-490-6864



VISIT [ROCKINOLA.COM](https://www.rockinola.com) FOR OUR ENTIRE COLLECTION

[ROCKINOLA.COM](https://www.rockinola.com) | ALLERGEN-FREE SNACKS FOR SCHOOLS

SOLELY:®

- smart snack compliant**
- no added sugar**
- no artificial anything**
- mess-free**
- shelf-stable**
- no prep time**
- kid-craved parent-approved**



For more information, contact:

Jon Perry, Assoc. Director of Sales, Specialty Retail
jperry@solely.com | 303-378-7230

SOLELY:

ALLIANCE FOR A
HEALTHIER
GENERATION



FRUIT JERKY

ORGANIC MANGO



Nutrition Facts	
Serving Size 1 Strip (23g)	
Amount Per Serving	
Calories	80
% Daily Value*	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 15mg	1%
Total Carbohydrate 10g	2%
Dietary Fiber 1g	4%
Total Sugars 10g	
Includes 0g Added Sugars	0%
Protein 1g	
Vit. D 0mg 0%	Calcium 11mg 2%
Iron 0.2mg 2%	Potas. 180mg 4%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Dot Item #: 735031



ORGANIC MANGO CHILI & SALT



Nutrition Facts	
Serving Size 1 Strip (23g)	
Amount Per Serving	
Calories	80
% Daily Value*	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 115mg	8%
Total Carbohydrate 10g	2%
Dietary Fiber 1g	2%
Total Sugars 10g	
Includes 0g Added Sugars	0%
Protein 1g	
Vit. D 0mg 0%	Calcium 11mg 2%
Iron 0.2mg 2%	Potas. 180mg 4%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Dot Item #: 735041



DRIED FRUIT

ORGANIC MANGO PIECES



Nutrition Facts	
Serving Size 1 Package (30g)	
Amount Per Serving	
Calories	90
% Daily Value*	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 0mg	0%
Total Carbohydrate 22g	8%
Dietary Fiber 2g	7%
Total Sugars 18g	
Includes 0g Added Sugars	0%
Protein 1g	
Vit. D 0mg 0%	Calcium 21mg 2%
Iron 0.2mg 2%	Potas. 190mg 4%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Dot Item #: 784407



MEETS USDA
1/2 CUP
OF FRUIT
PER PORTION



SCAN TO SEE ALL SMART
SNACK APPROVED OPTIONS



Freezer to Oven
CROISSANT DOUGH



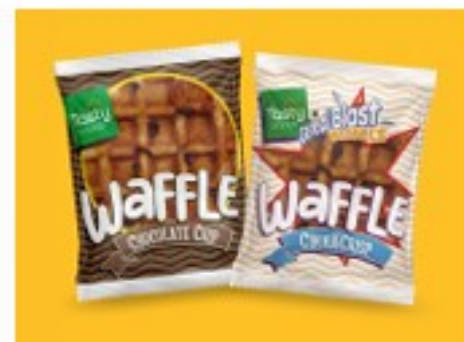
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I



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please contact:

Cindy Husar

(414)-333-5578

cindy@yangs5thtaste.com



MR. BRIAN HARRIS

Title: Administrator of Nutrition Services and Student Wellness

School District: Blue Springs School District

Food Service Director Since: 2017

Family: Wife - Julie or 22 years, 16 year old daughter, and 10 year old Black Lab.

High School: O'Hara High School (KCMO)

Favorite Famous Person: Don't really have one... Patrick Mahomes is hard not to like, I guess. Dan Gable would be up there (Many will have to look him up).

What can you eat the most of: PIZZA. I'll take on all challengers!

Most interesting place you have traveled: Las Vegas.- For people watching.

Hobby or activity you are most passionate about: Going to KC Chiefs games, MIZZOU games and wrestling.

How did you get started in the food service business: Was a former teacher and principal prior. I was asked to temporarily "help out" the department 8 years ago and I haven't looked back.

If you were not a foodservice director what do you wish you would have been: Playing 2nd base for the Royals, teaching or coaching.

MEET THE DIRECTOR

BSSD

MEET THE MANUFACTURER REP.

Hormel Foods



AMANDA HARVEY

**TITLE: BUSINESS DEVELOPMENT
MANAGER -K-12 CENTRAL REGION**

MANUFACTURER REP. SINCE: 2004

HIGH SCHOOL: OSAGE, IOWA

HOW DID I GET STARTED:

I grew up on a family farm in Northern Iowa and attended Iowa State University. Upon graduation I started my career with Hormel Foods in Foodservice and have never looked back. The satisfaction of finding ways to provide joy in people's lives through food has been so gratifying. From independent restaurants and their stories of generational success, College & University Dining and creating meals away from home in an exciting but challenging time in young adults lives, to assisted living and creating comfort, nourishment and peace around a meal time, foodservice is a great place to be! Now in K-12, and the passion to serve children and bring joy to their days through food is just as amazing.

WHAT CAN YOU EAT THE MOST OF:

GUMMY WORMS!!

FAVORITE HOBBY OR ACTIVITY:

I love to donate my time and talents to helping our youth excel. I serve on the board of Quincy Rush Soccer Club, Hannibal FFA/Ag Advisory Committee and always love to lend a hand to other organizations when needed.

MOST INTERESTING PLACE TRAVELED:

I LOVED COSTA RICA. THE CULTURE, ENVIRONMENT AND PEOPLE WERE AMAZING!

IF YOU WEREN'T A MANUFACTURER REP. WHAT WOULD YOU WANT TO BE:

A LAWYER!

✉ AJHarvey@hormel.com

☎ 314-503-0271



Rick Kenkel

MEET THE STATE
EMPLOYEE



MY BACKGROUND

Title: Director of Food Distribution

Employee Since: 9-3-2024

Family: Wife -Anita of 32 years, Two Daughters,-Shelby and Chloe, 2 grandchildren - Ryder and Saylor and one dog - Brie.

High School: Harlan Community H.S., Iowa

FAVORITE FAMOUS PERSON

Robin Williams - I love his humor and the way he makes people laugh.

WHAT CAN YOU EAT THE MOST OF

Cookies. They are so much better than cake. Cookies also remind me of my mom as she was always making cookies, bars muffins and sweet breads.

MOST INTERESTING PLACE YOU HAVE VISITED

Greece - The white buildings, the breeze from the ocean and the breathtaking views.

HOW DID YOU GET YOUR START IN FOOD SERVICE

I started working in the foodservice business when I was in High School at Fareway Inc, a grocery store meat department as a butcher and customer service. While in college I worked in the kitchen for Campus Dining as their butcher. After graduation I was offered a job to work in Campus Dining at Northwest Missouri State University (NWMSU). I was hired as an assistant director of Aramark - Springfield Public Schools (MO). I bounced around to several school districts in several state and decided to leave ARAMARK and worked for a distribution company based in Springfield MO, but I didn't really love the job, so I applied at Joplin Schools for the Food Service Directors position, where I completed 26 years as the director.

IF NOT A STATE DIRECTOR, WHAT WOULD YOU WANT TO BE

When I started looking to retire from Joplin and start a second career, I did not want to leave K12 School Lunch and luckily this position was open at DESE, but if I were to leave school foodservice, I think I would like to work in the computer software segment of K12.

Meet Our Team



"Committed to Excellence!"



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Kim Lopez
Bid Coordinator
Bids@SynergyFoodSales.com
(816) 525-7800 EXT. 3



Quiz Time

Sponsored By:



- 1 Who is the Synergy Food Sales "Commodity Queen"?
- 2 List two ways Synergy Food Sales assists a school in helping them draw down commodity lbs. throughout a school year.
- 3 List the three new manufacturers new to Synergy Food Sales for SY 25-26 and what category of food each manufacturers.
- 4 Name the four new items that Gold Creek Foods released this year.
- 5 How much MORE of a NOI rebate does Richland Hills Farms offer per serving vs. our competition?
- 6 Name the two regional sales managers for Tasty Brands and which division each sells.
- 7 Name the new product that Hadley Farms now has available that's offered IW and contributes 2 Grain Eq.
- 8 What can Amanda Harvey eat the most of?

Send quiz answers to Tom Hoenig
Tom@SynergyFoodSales.com